[DOCUMENT] ABSTRACT

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a parts marketing system includes: a database unit for storing distribution data of dimensions or characteristics of each lot, and price and delivery date with respect to delivery parts; an input unit for inputting the customer's product specifications and the distribution data of dimensions or characteristics of parts combined by the for simulation unit retrieving required customer; a information from the database unit, based on information from the input unit, and for selecting parts lot having optimal distribution data of dimensions or characteristics using a simulator; and an output unit for indicating an including the distribution data estimation sheet dimensions or characteristics, the delivery date and the price with respect to the selected optimal parts lot, whereby an estimate can be instantly presented to the customer without restriction of time and place, thereby curtailing cost and delivery date of delivery parts. Ultimately, manufacture cost for assembling in the customer's site can be reduced.